



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015347529** | File Number: **CPR-120286** | Submit Date: **04/11/2011** | Call Sign: **WDEF-TV** | Facility ID: **54385** |

City: **CHATTANOOGA** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/11/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.wdef.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - II, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
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Program Title	SABRINA'S SECRET LIFE, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggles with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-teen viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competence, and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	SABRINA: THE ANIMATED SERIES, aired only on main program channel 12.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 8:30-9am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	BUSYTOWN MYSTERIES - I, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	BUSYTOWN MYSTERIES - II, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	BUSYTOWN MYSTERIES - I, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 7-7:30am

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries-1 Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	BUSYTOWN MYSTERIES - II, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 7:30-8AM

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries-II Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	DODDLEBOPS ROCKIN ROAD SHOW, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8-8:30AM

Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doodlebops Rockin' Road Show-Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	TROLLZ, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8:30-90AM

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Effective 2/5/11 new time period.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	HORSELAND I, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11-11:30AM

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND-I is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Effective 2/5/11 new time period.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	HORSELAND II, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:30AM-12PM

Total times aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND-II is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND II, aired only on main program channel 12.1
List date and time rescheduled	3/26/11, 12-12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	3/12/11, #2313R
Reason for Preemption	Sports

Digital Core Program (13 of 13)	Response
Program Title	THE OUTDOORSMAN, aired on 2nd digital channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Saturday, 8-8:30AM
Total times aired at regularly scheduled time	76
Total times aired	77
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series format includes an FCC friendly E/I educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. Rated for children 13-16 and meets the definition of Core Programming as specified in the Commission's rules. 1/18/11 pre-emption due to loss of signal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE OUTDOORSMAN, aired on 2nd digital channel 12.2
List date and time rescheduled	1/21/11, 8:30-9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	1/18/11, #229
Reason for Preemption	Other

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Doris Ellis
Address	o/o WDEF TV, 3300 Broad Street
City	Chattanooga
State	TN
Zip	37408
Telephone Number	423/785-1200
Email Address	dellis@wdef.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>DURING THE 1ST QUARTER OF 2011, WDEF TV AIRED VARIOUS YOUTH ORIENTED PUBLIC SERVICE ANNOUNCEMENTS. A COMPLETE LISTING OF PUBLIC SERVICE ANNOUNCEMENTS WHICH AIRED IS LOCATED IN A SECTION OF THE PUBLIC FILE. IN THE MONTHS OF JANUARY, FEBRUARY AND MARCH (1ST QUARTER) WDEF CONTINUED TO SPONSOR THE GOLDEN APPLE RECOGNITION PROGRAM. STUDENTS WERE ASKED TO WRITE A PARAGRAPH NOMINATING A TEACHER WHO HAS HAD A POSITIVE INFLUENCE IN THEIR LIFE AND WHO HAS REALLY MOTIVATED THEM TO LEARN. WINNERS WERE THEN CHOSEN WEEKLY BY A PANEL OF JUDGES AND THE WEEKLY WINNERS HIGHLIGHTED DURING THE TUESDAY 6PM NEWSCAST. THE WINNING TEACHER ALONG WITH THE NOMINATING STUDENT WERE FEATURED IN THE GOLDEN APPLE SEGMENT IN OUR NEWSCAST AND ALSO FEATURED ON OUR STATION'S WEBSITE. THE GOLDEN APPLE RECOGNITION PROGRAM WILL CULMINATE WITH A BANQUET ON MAY 12 AT WHICH TIME CASH PRIZES WILL BE AWARDED TO THE TEACHERS CHOSEN AS THE TOP FOUR FINALIST AS WELL AS THE TEACHER OF THE YEAR. THE WINNERS SCHOOLS WILL ALSO RECEIVE A CASH PRIZES. NEWS ANCHOR, JOHN MERCER FEATURED A SEGMENT IN OUR MONDAY, 6PM NEWSCAST CALLED, WHAT'S RIGHT WITH OUR SCHOOLS. WITH ALL THE NEGATIVE COMMENTS ASSOCIATED WITH KIDS AND SCHOOLS, THIS SEGMENT LOOKS DEEPER AND FEATURES EDUCATORS, STUDENTS, INDIVIDUALS OR COMMUNITY GROUPS WHICH HAVE WORKED WITH THE STUDENTS/SCHOOLS IN AN EXTRAORDINARY MANNER AND GONE ABOVE AND BEYOND THE NORM IN HELPING TO EDUCATE CHILDREN THROUGH LIFE LESSONS. SOME OF THE-WHAT'S RIGHT WITH OUR SCHOOLS-INCLUDED A SEGMENT ON BRADLEY CENTRAL HIGH SCHOOL AND HOW STUDENTS BECAME SO PASSIONATE ABOUT THE WORLD AROUND THEM THAT THEY STUDENT DECIDED TO HELP THE INVISIBLE CHILDREN OF UGANDA WHERE THOUGHTS OF CHILDREN HAVE BEEN ABDUCTED AND FORCED TO FIGHT AND KILL IN A REBEL ARMY. THE STUDENTS RAISED \$15,000 TO HELP REBUILD SCHOOLS IN NORTHERN UGANDA AND HELPS WITH REDEVELOPMENT PROGRAMS THERE. ANOTHER SEGMENT WAS ON ST. PETER'S SCHOOL WHERE SLIM GOODBODY USES SILLY SONGS AND DANCE TO EDUCATE KIDS ABOUT HOW TO GET AND STAY HEALTHY. SLIM GOODBODY HAS BEEN ENTERTAINING AND ENLIGHTENING CHILDREN ABOUT HEALTH AND THEIR BODIES FOR 30 YEARS, AT A.W. SPALDING. ANOTHER WRWOS SEGMENT FEATURED BATTLEFIELD PRIMARY SCHOOL AND THEIR POETRY CAFE. STUDENTS DRESS UP FOR THEIR POETRY READINGS AND THE STUDENTS SHARE THEIR OWN POEMS AND DEVELOP PUBLIC SPEAKING SKILLS AT THE SAME TIME. THIS EXPERIENCE ENABLES THE STUDENTS TO IDENTIFY THE BASIC ELEMENTS OF POETRY, LEARN THE DIFFERENT TYPES OF POETRY AND THEN WRITE THEIR OWN POETRY. ANOTHER SEGMENT AIRED SHINED THE SPOTLIGHT ON SILVERDALE BAPTIST ACADEMY AND THEIR EFFORTS TO HELP THE COMMUNITY BY CLEANING UP DEBRIS AFTER RECENTS STORMS HIT THE AREA. ANOTHER PROGRAM WDEF PROVIDES IS WEATHER IN THE CLASSROOM ADMINISTERED BY STATION METEOROLOGIST BRIAN SMITH. BRIAN VISITS AREA CLASSROOMS AND PRESENTS A WEATHER RELATED LESSONS WITH GRAPHICS AND ALLOWS STUDENTS TO ASK QUESTIONS. SOME OF THE SCHOOLS HE VISITED DURING THE 1ST QUARTER INCLUDED 4TH GRADER AT DADE ELEMENTARY IN TRENTON, GA. AND NAOMI ELMENTARY IN LAFAYETTE, GA.; 1-5TH GRADERS AT SPRING CITY ELEMENTARY IN SPRING CITY TENNESSEE; 1ST GRADE AT BOYNTON ELEMENTARY IN GA. ; 4TH GRADERS AT EAST BRAINERD ELEMENTARY IN CHATTANOOGA AMOUNG OTHERS. DURING THE 1ST QUARTER WDEF ALSO PROVIDED BEHIND THE SCENES TOURS FOR AREA SCHOOLS AND CUB SCOUT GROUPS. SCOUTS AND STUDENTS WERE ABLE TO TOUR AND GO BEHIND THE SCENES TO ACTUALLY SEE THE INNER WORKINGS OF A TELEVISION STATION. THEY WERE ALSO ABLE TO PARTICIPATE IN A Q & A SESSION WITH STAFF AND ANCHORS. SOME OF THOSE PARTICIPATING IN THE TOURS WERE SIGNAL MTN. CHRISTIAN SCHOOL, SEVERAL CUB SCOUT GROUPS FROM THE AREA.</p>
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Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	BUSYTOWN MYSTERIES - I, will air only on main digital channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 7)	Response
Program Title	BUSYTOWN MYSTERIES - II, will air only on main digital channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 7)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW, will air only on main digital channel 12.1,
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 7)	Response
Program Title	TROLLZ, will air only on main digital channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 7)	Response
Program Title	HORSELAND - I, will air only on main digital channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 7)		Response
Program Title	HORSELAND - II. will air only on main digital channel 12.1 ,	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

Other Matters (7 of 7)		Response
Program Title	THE OUTDOORSMAN, will air only on second digital channel 12.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday-Saturday 8-8:30am	
Total times aired at regularly scheduled time	78	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series format includes an FCC friendly E/I educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. Rated for children 13-16 and meets the definition of Core Programming as specified in the Commission's rules. 1/18/11 pre-emption due to loss of signal.	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WDEF-TV, Inc.</p>

Attachments

No Attachments.